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| --- | --- | --- |
| **Criterion** | **Comments** | **Points** |
| **Content** \* Purpose? \* What is RPW? \* Why RPW? \* Major/Minor/Certificate? \* Classes? \* Possible jobs? \* Appropriate audience? |  | **\_\_\_\_\_\_\_\_\_\_/25** |
| **Video Quality & Flow** \* Video quality? \* Clear organization? \* Appropriate transitions? \* Professional? |  | **\_\_\_\_\_\_\_\_\_\_/15** |
| **Time** \* Less than 2 minutes? |  | **\_\_\_\_\_\_\_\_\_\_/5** |
| **Audience Approval** \* 5 – A  \* 4 – B  \* 3 – C  \* 2 – D  \* 1 – F  (Can award .5 point increments) |  | **\_\_\_\_\_\_\_\_\_\_/5** |
| **Total** |  | **\_\_\_\_\_\_\_\_\_\_/50** |